

LEVITT AMP [YOUR CITY] GRANT AWARDS



Created in 2014, the Levitt AMP [YOUR CITY] Grant Awards brings the joy of Levitt concerts to small to mid-sized towns and cities, transforming underused public spaces into thriving community destinations through the power of free, live music.

Each year, the Levitt Foundation awards \$25K matching grants to up to 15 nonprofits to present the Levitt AMP Music Series—10 free concerts during summer or fall. Each Levitt AMP concert series features a diverse lineup of acclaimed, emerging talent to seasoned, award-winning artists on the local, regional, and national circuits, ensuring access to high caliber performances.

Reflecting the Foundation's ethos that all Levitt projects be community-driven, each fall the finalists are selected through online public voting to gauge the community's enthusiasm and need for the Levitt AMP program. The matching funds requirement of Levitt AMP further speaks to the Foundation's commitment that Levitt programs have significant local support.

In addition to the monetary award, each Levitt AMP grantee receives a **Levitt AMP Toolkit** containing valuable resources to help them effectively produce their concert series. These include press release and social media templates, graphic designs, a sample artist contract and list of talent agencies, to name a few. Each grantee also receives consultation with national Levitt Foundation staff.

- \$25K MATCHING GRANTS
- UP TO 15 AWARD WINNERS
- UP TO 150 FREE CONCERTS

AMP GOALS

AMPLIFY community pride and a city's unique character

Enrich lives through the power of free, live **MUSIC**

Illustrate the importance of vibrant public **PLACES**



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Coast to coast, communities are embracing the Levitt AMP program as a way to reimagine and inject new life into their public spaces, bringing people of all ages and backgrounds together.



BEFORE



AFTER

LEVITT AMP WINNERS TO DATE

- | | | |
|-----------------------|--------------------|---------------------|
| 📍 Anchorage, AK | 📍 Frederick, MD | 📍 North Adams, MA |
| 📍 Asbury Park, NJ | 📍 Greensboro, NC | 📍 Ocala, FL |
| 📍 Bellingham, WA | 📍 Hattiesburg, MS | 📍 Santa Fe, NM |
| 📍 Berea, KY | 📍 Jacksonville, IL | 📍 Sheboygan, WI |
| 📍 Carson City, NV | 📍 Lafayette, LA | 📍 St. Johnsbury, VT |
| 📍 Charlottesville, VA | 📍 Middlesboro, KY | 📍 Stevens Point, WI |
| 📍 Chattanooga, TN | 📍 Midvale, UT | 📍 Trenton, NJ |
| 📍 Cleveland, MS | 📍 New Albany, MS | 📍 Utica, NY |
| 📍 Denison, TX | | |

APPLYING FOR A LEVITT AMP GRANT?

- Applicants must be a U.S.-based 501(c)(3) nonprofit organization
- The Levitt AMP Music Series must take place in a small to mid-sized town or city with a population of up to 400,000
- The site must be an outdoor public space, easily accessible to a wide range of socioeconomic groups, and have a lawn-like setting with no fixed seating
- Programming presented must be inclusive, family-friendly and a wide range of music genres

For more information, visit levittamp.org

Online applications are available at levittamp.org starting in mid-July. Online public voting to select the Levitt AMP finalists occurs each November. Following a review process, Levitt AMP winners are announced in January.