

# MORTIMER & MIMI LEVITT FOUNDATION

## OUR MISSION

The Mortimer & Mimi Levitt Foundation is dedicated to strengthening the social fabric of America. We empower communities to transform underused public spaces into welcoming destinations where the power of free, live music brings people together and invigorates community life.

## WHAT WE FUND

We believe thriving public spaces are key to healthy communities.

And we believe everyone should have access to free, high caliber entertainment.

**That's why we're passionate supporters of creative placemaking that reimagines challenged public spaces—neglected parks, vacant downtown lots, former brownfields—into vibrant, music-filled community hubs.**

We invest in community-driven efforts that harness the power of partnerships and leverage community support. Our primary funding areas include permanent Levitt venues and the Levitt AMP [Your City] Grant Awards. Both of these programs embody our funding philosophy and exemplify our core values.



## CORE VALUES

**CATALYTIC** – to empower communities to transform neglected or underused public spaces into vibrant destinations

**DYNAMIC** – to develop and support programs that are responsive and spark a ripple effect of positive impact

**JOY** – to create environments where the power of music and the outdoors bring people together for socializing, dancing, and memorable moments

**INCLUSIVITY** – to champion free programming, with multiple opportunities to attend, in settings where all feel welcome

**CONNECTEDNESS** – to foster opportunities for people of all ages and backgrounds to meet, mingle and share an experience

## LEVITT NETWORK HIGHLIGHTS

- 6 permanent Levitt venues
- 6 Levitt venues in development
- 15 Levitt AMP sites
- 600,000+ concertgoers annually
- Acclaimed, award-winning talent
- First-rate production quality
- Family-friendly programming
- Welcoming, open lawn settings
- Easily accessible locations



# LEVITT FOUNDATION PROGRAMS

Levitt venues and Levitt AMP concert sites reflect the character of their town or city, while benefitting from the program framework and best practices provided by the Levitt Foundation. As a participatory funder, we provide Friends of Levitt partners and Levitt AMP grantees with financial support, as well as meaningful tools and resources to help them bring their programs to life and maximize impact in their communities.

## LEVITT AMP [YOUR CITY] GRANT AWARDS

In response to multiple requests to bring the Levitt program to small to mid-sized towns and cities, the Levitt AMP [Your City] Grant Awards was created in 2014. Every year up to 15 Levitt AMP grantees each receive a \$25K matching grant to present 10 free concerts during the summer or fall, injecting new life into public spaces and creating vibrant community gathering places.

Reflecting the Levitt Foundation's ethos that all Levitt projects are community-driven, each year finalists are selected through an online public voting process to help gauge the community's enthusiasm and need for the program.

## THE LEVITT FOUNDATION PROVIDES

- \$25K matching grant
- Levitt AMP Toolkit and staff consultation to maximize impact of concert series
- Peer-to-peer networking opportunities with other Levitt AMP grantees

To learn more, including eligibility criteria, visit [levittamp.org](http://levittamp.org) or email [amp@levitt.org](mailto:amp@levitt.org)



## PERMANENT LEVITT VENUES

Known as a Levitt Pavilion or a Levitt Shell, a permanent Levitt venue is an outdoor, state-of-the-art music venue presenting 50 free concerts every year in large metro areas. Typically located in parks, each permanent Levitt venue is a City-owned facility. Through this public/private partnership, resources are leveraged to reduce expenses and ensure cost-efficient operations.

At the helm is an independent, Friends of Levitt nonprofit partner, which manages the venue, programs the concerts and fundraises to garner support from the community. When the Levitt concert series isn't taking place, the Levitt venue is available for use by community groups and local nonprofits for additional music programs, theatrical performances, community events, festivals, and private functions.

While representing significant investments for the Levitt Foundation, each Friends of Levitt nonprofit partner receives the majority of its annual funding from the local community.

## THE LEVITT FOUNDATION PROVIDES

- Seed funding to build or renovate an outdoor music venue
- Multi-year annual operating support to partially fund the Friends of Levitt nonprofit partner
- Meaningful tools and support resources to help achieve maximum impact
- Peer-to-peer networking opportunities with other Friends of Levitt partners

To learn more, visit [levitt.org](http://levitt.org) or email [inquiry@levitt.org](mailto:inquiry@levitt.org)